



ARKANSAS STATE ATHLETICS  
**PHILANTHROPIC  
FUNDRAISING**  
PRIORITIES

THE ROAD TO SUCCESS IS ALWAYS  
UNDER CONSTRUCTION.

## **MAJOR GIVING**

A MAJOR GIFT IS DEFINED AS A MINIMUM DONATION OF \$25,000 (PAYABLE OVER FIVE YEARS). THESE DONATIONS ARE ABOVE AND BEYOND PRIORITY TICKET-RELATED CONTRIBUTIONS AND CAN BE APPLIED TO ANY OF OUR SPORT-SPECIFIC NEEDS LISTED BELOW. GIFTS THAT ARE MADE TOWARDS THESE INITIATIVES WILL BE ELIGIBLE FOR A TAX DEDUCTION AND THE DONOR WILL RECEIVE TWO (2) PRIORITY POINTS FOR EVERY \$100 DONATION MADE TO THE RED WOLVES FOUNDATION.

AS A BENEFIT FOR DONORS THAT PARTICIPATE IN THESE INITIATIVES, ALL MAJOR GIFTS WILL RECEIVE THE FULL AMOUNT OF PRIORITY POINTS FOR THE TOTALITY OF THE GIFTS ONCE THEIR PLEDGE HAS BEEN SIGNED AND DOCUMENTED. FOR EXAMPLE A DONOR THAT COMMITS TO A \$25,000 PLEDGE WILL RECEIVE THEIR PRIORITY POINTS ON THE FRONT END, NOT AS THEY MAKE PAYMENTS ON THEIR PLEDGE.

## **MULTIPLE SPORT NEEDS**

### **PACK PRIDE HALL**

THIS SPACE IS AN EXTENSION OF THE CHARLES F. LUTER FAMILY ACADEMIC SUCCESS CENTER FOR ALL OUR STUDENT-ATHLETES TO UTILIZE WHILE AT ARKANSAS STATE. OUR ACADEMIC SUPPORT STAFF WILL BENEFIT FROM HAVING THIS SPACE TO PROPERLY ASSIST AND DEVELOP OUR STUDENT-ATHLETES. THIS SPACE WILL ALSO ALLOW OUR STUDENT-ATHLETES TO FOCUS ON THEIR STUDIES WITH THE NECESSARY RESOURCES WHEN THEY ARE NOT PRACTICING OR COMPETING IN THEIR RESPECTIVE SPORTS.

### **FIRST NATIONAL BANK ARENA UPGRADES**

BUILT IN 1987, FIRST NATIONAL BANK ARENA HOSTS COMPETITIONS FOR OUR MEN'S & WOMEN'S BASKETBALL TEAMS, INDOOR TRACK TEAM, AND OUR VOLLEYBALL TEAM. IT HAS BEEN AWHILE SINCE THERE HAVE BEEN MAJOR UPGRADES DONE TO THE WEIGHT ROOM, TRAINING ROOM, AND LOCKER ROOMS. IN ADDITION TO COMPETITION, SEVERAL OF OUR OLYMPIC SPORTS PROGRAMS USE THE ARENA FOR PRACTICE, TRAINING, AND RECOVERY.

## **BASEBALL**

### **STADIUM PROJECT**

THE SUN BELT IS ONE OF THE NATION'S MOST COMPETITIVE CONFERENCES FOR BASEBALL, AND ARKANSAS STATE NEEDS TO BE POSITIONED TO CONTEND WITH OUR PEERS. THAT STARTS WITH HAVING A FIRST-CLASS FACILITY FOR OUR STUDENT-ATHLETES, COACHES, AND FANS. KEY COMPONENTS INCLUDE: TURF PLAYING SURFACE, DUGOUTS, ENHANCED FAN AMENITIES, PREMIUM SPACE OPPORTUNITIES, ROBUST OPERATIONS BUILDING (LOCKER ROOM, MEETING SPACE, BATTING CAGES, OFFICES, ETC.).

## **BOWLING**

### **TECHNOLOGY & PLAYER DEVELOPMENT**

THE BOWLING PROGRAM HAS ACHIEVED MUCH SUCCESS AT ARKANSAS STATE AND CONSISTENTLY RANKS AMONG THE TOP PROGRAMS IN THE COUNTRY. WHILE PRACTICING AT THE SOCIAL, THERE IS A NEED FOR OUR BOWLERS TO HAVE THEIR OWN SHOT-TRACKING TECHNOLOGY TO RECORD INFORMATION ABOUT THEIR SHOTS USING HIGH-POWERED SENSORS AND AN APP. THERE IS ALSO A NEED FOR A VIDEO DELAY SYSTEM TO ALLOW OUR BOWLERS TO SEE THEIR SHOT AFTER THEIR TURN ON THE TV MONITOR.

## **FOOTBALL**

### **PRACTICE FIELD**

CONSTRUCTION OF NEW PRACTICE FIELDS, LOCATED DIRECTLY NORTH OF THE STUDENT ACTIVITY CENTER (SAC) BUILDING, IS ONGOING AND NEEDS TO BE COMPLETED TO ALLOW OUR COACHES AND STUDENT-ATHLETES TO PROPERLY PREPARE AND TRAIN. ALONG WITH THE SAC AND THE CENTENNIAL BANK ATHLETICS OPERATIONS CENTER, OUR TEAM WILL HAVE THE FACILITIES NEEDED TO REMAIN COMPETITIVE IN THE SUN BELT CONFERENCE.

### **PROGRAM ENHANCEMENTS**

OUR FOOTBALL PROGRAM NEEDS TO FOCUS ON AREAS PERTAINING TO NUTRITION, FUELING STATIONS, TRAINING, AND STRENGTH & CONDITIONING FOR OUR STUDENT-ATHLETES. THIS WILL HELP OUR STUDENT-ATHLETES AND COACHES PREPARE DURING THE OFFSEASON AND THRIVE DURING THE SEASON. WE ALSO NEED TO FOCUS ON OTHER PROGRAM NEEDS TO REMAIN COMPETITIVE AT OUR LEVEL, SUCH AS ADMINISTRATIVE NEEDS, COACHES AND STAFF SALARIES, AND STAFFING.

### **ADDITIONAL NAMING OPPORTUNITIES**

THE RED WOLVES FOUNDATION HAS OTHER POSSIBILITIES FOR PHILANTHROPIC GIFTS THAT GO TOWARDS THE FOOTBALL PROGRAM. THERE ARE OPPORTUNITIES FOR SUPPORT, INCLUDING OPTIONS AROUND CENTENNIAL BANK STADIUM AND WITHIN THE OPERATIONS BUILDING.

## **MEN'S & WOMEN'S GOLF**

### **SPRINTER VANS**

WHILE ALL OUR SPORTS CAN UTILIZE THESE VEHICLES, OUR MEN'S AND WOMEN'S GOLF PROGRAMS USE SPRINTER VANS TO TRAVEL TO ALL THEIR TOURNAMENTS. HAVING TWO SPRINTER VANS WILL ALLOW OUR GOLF PROGRAMS TO HAVE WHAT THEY NEED TO TRAVEL AND PROPERLY TRANSPORT OUR STUDENT-ATHLETES TO THEIR TOURNAMENTS.

### **PRACTICE FACILITY**

THIS FACILITY IS NECESSARY FOR OUR TEAMS TO TRAIN DURING WINTER AND INCLEMENT WEATHER. IT WOULD INCLUDE: FOUR HITTING BAYS (WITH TRACKMAN CAPABILITY INCLUDED), AN INDOOR BUNKER, AN INDOOR PUTTING GREEN, A LOUNGE AREA, AND OTHER AMENITIES FOR OUR STUDENT-ATHLETES.

## **TRACK & FIELD & SOCCER**

### **COMPLEX**

WE ARE IN NEED OF SOME ENHANCEMENTS AT OUR TRACK & FIELD/SOCCER COMPLEX ON CAMPUS. THESE IMPROVEMENTS INCLUDE A NEW SCOREBOARD, NEW LIGHTS, AND UPGRADED BLEACHERS, WHICH WOULD ALLOW US TO HAVE MORE FANS OUT THERE TO SUPPORT OUR STUDENT-ATHLETES. IT WOULD ALSO HELP US WITH HOSTING FUTURE COMPETITIONS AND CONFERENCE CHAMPIONSHIPS.

## **WOMEN'S TENNIS**

### **FACILITY ENHANCEMENTS**

OUR WOMEN'S TENNIS PROGRAM NEEDS A SCOREBOARD TO BE ABLE TO DISPLAY ALL SIX COURTS AND SHOW THE SCORE OF EACH COURT DURING COMPETITIONS. THIS WOULD HELP SPECTATORS AS WELL AS COACHES/PLAYERS KNOW THE SCORE ON EACH COURT. OTHER NEEDS WOULD INCLUDE LIGHTS AND ON-COURT CAMERAS FOR MATCH ANALYSIS AND REVIEW.



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